



YOURSEASONTICKET
RENEWTHEFAITH.

#OurHomeOurMKDons

2021
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#OurHomeOurMKDons

WE GROW TOGETHER.

Thank you for taking the time to consider renewing your MK Dons Season Ticket for the 2020/21 campaign.

Your support, as a Season Ticket holder, means the world to us. It can't be overstated how much of an impact you can have on the team here at Stadium MK, not only with your constant encouragement during games but also your financial commitment to us as a Football Club. I speak on behalf of the entire first-team squad, when I say how grateful we are for that backing.

Ever since arriving here at the Club in January 2019, and my appointment as manager in November, me and my family have been made to feel extremely welcome and it's my duty, as manager, to repay that encouragement by providing you with a team that we can all be proud of.

We are working hard to achieve our short-term goal of securing our Sky Bet League One status for the 2020/21 season while also planning towards our long-term aim, which is to create a team that continuously improves, with a culture that demands that.

It's not just on the pitch where we want to develop, though. It's vital that you, the Season Ticket holder, can enjoy coming to Stadium MK every week and we are committed to providing you with a brand of football that not only brings success, but brings excitement as well. It's also crucial that there is a connection between the players and the supporters, and we will continue to find ways to make that bond stronger and stronger as we move forward – together.

This is our home. This is our MK Dons.



Russell Martin • MK Dons Manager

“ ”

**YOUR
SUPPORT,
AS A SEASON
TICKET HOLDER,
MEANS THE
WORLD TO US.**

2021

#OurHomeOurKicks

YOUR SEASON PRICES.

| 2020/21 Season Ticket Prices | BOOK BEFORE 13TH APRIL 2020 | | | AREA | FROM 14TH APRIL 2020 | | |
|------------------------------------|--------------------------------------|------------------------|-------------------|--|---------------------------------------|------------------------|-------------------|
| | MONTHLY PAYMENT OVER 12 MONTHS | SEASONAL FULL PRICE | PRICE PER GAME | | MONTHLY PAYMENT OVER 11 MONTHS* | SEASONAL FULL PRICE | PRICE PER GAME |
| ADULT | £28 | £336 | £14.60 | EAST WING COWSHED STANDARD CORNER | £30 | £360 | £15.65 |
| SENIOR | £17 | £204 | £8.87 | | £19 | £228 | £9.91 |
| UNDER-25 | £12 | £144 | £6.26 | | £13 | £156 | £6.78 |
| UNDER-18 | £4 | £48 | £2.09 | | £4 | £48 | £2.09 |
| UNDER-12 | FREE | | | | FREE | | |
| | | | | | | | |
| ADULT | £26 | £312 | £13.57 | FAMILY AREA | £28 | £336 | £14.61 |
| SENIOR | £15.50 | £186 | £8.09 | | £18 | £216 | £9.39 |
| UNDER-25 | £10.50 | £126 | £5.48 | | £12.34 | £148 | £6.43 |
| UNDER-18 | £2.50 | £30 | £1.30 | | £2.50 | £30 | £1.30 |
| UNDER-12 | FREE | | | | FREE | | |
| | | | | | | | |

- Buy before 13th April to obtain the best possible price
- Under 12s in standard areas go for FREE (up to 3 under 12s per adult)
- Accessible tickets are priced at the appropriate age bracket rate, to apply for Personal Assistant tickets contact the Box Office

| 2020/21 Season Ticket Prices | BOOK BEFORE 13TH APRIL 2020 | | | AREA | FROM 14TH APRIL 2020 | | |
|------------------------------------|--------------------------------------|------------------------|-------------------|------|---------------------------------------|------------------------|-------------------|
| | MONTHLY PAYMENT OVER 12 MONTHS | SEASONAL FULL PRICE | PRICE PER GAME | | MONTHLY PAYMENT OVER 11 MONTHS* | SEASONAL FULL PRICE | PRICE PER GAME |

| | BOOK BEFORE 13TH APRIL 2020 | AREA | FROM 14TH APRIL 2020 |
|----------|-----------------------------|----------------|----------------------|
| ADULT | £31 | EAST CENTRE | £33 |
| SENIOR | £20 | | £22 |
| UNDER-25 | £15 | | £16 |
| UNDER-18 | £7 | | £7 |
| UNDER-12 | FREE | | FREE |
| | £372 | | £396 |
| | £240 | | £264 |
| | £180 | | £192 |
| | £84 | | £84 |
| | | | |
| | £16.17 | | £17.21 |
| | £10.43 | | £11.48 |
| | £7.83 | | £8.35 |
| | £3.66 | | £3.66 |
| | | | |

| | BOOK BEFORE 13TH APRIL 2020 | AREA | FROM 14TH APRIL 2020 |
|-----------|-----------------------------|---------|----------------------|
| ADULT | £45 | clubRed | £47 |
| SENIOR | £32 | | £34 |
| UNDER-25 | £32 | | £34 |
| UNDER-18 | £12 | | £12 |
| UNDER-12* | £4.70 | | £4.70 |
| | £540 | | £564 |
| | £384 | | £408 |
| | £384 | | £408 |
| | £144 | | £144 |
| | £50 | | £50 |
| | | | |
| | £23.48 | | £24.52 |
| | £16.70 | | £17.74 |
| | £16.70 | | £17.74 |
| | £6.26 | | £6.26 |
| | £2.17 | | £2.17 |

| | BOOK BEFORE 13TH APRIL 2020 | AREA | FROM 14TH APRIL 2020 |
|-------|-----------------------------|----------|----------------------|
| ADULT | £80.50 | clubGold | £80.50 |
| | £966 | | £966 |
| | £42 | | £42 |

| | BOOK BEFORE 13TH APRIL 2020 | AREA | FROM 14TH APRIL 2020 |
|-------|-----------------------------|--------------|----------------------|
| ADULT | £139.50 | clubPlatinum | £139.50 |
| | £1674 | | £1674 |
| | £72.78 | | £72.78 |

*Plus one month in advance

Concession
Qualifying dates

Over 65 – born on or before 30/04/1956
Under 25 – born on or after 01/09/1995

Under 18 – born on or after 01/09/2002
Under 12 – born on or after 01/09/2008

YOUR ADVANTAGE.

Being a Season Ticket Holder brings many benefits; moments of joy, pride, community and belonging, but that's not all, you are also paying the best possible price for your seat over the whole season guaranteed.

Season Ticket Holders:

- One opportunity to 'Bring A Friend For Free' in standard areas of the stadium, or for Hospitality Season Ticket holders at a discounted rate.
- One **FREE upgrade** to *club* Red or for Hospitality Season Ticket holders one discounted upgrade to another hospitality area
- Additional tickets at Membership prices.
- Discounted Away Travel.
- 5% discount in the *club* Superstore and at concourse concessions (excluding Papa Johns).
- 5% discount when dining from the a la carte menu in Stadium MK's Marco Pierre White Steakhouse Bar & Grill.
- Plus exclusive offers throughout the season.

Premier Season Ticket Holders* extra benefits on top:

- An additional opportunity to 'Bring A Friend For Free' in standard areas of the stadium, or for Hospitality Season Ticket holders at a discounted rate.
- Automatic entry to a monthly FREE prize draw.
- 10% discount in the *club* Superstore **when you spend over £60.**
- Increased to 10% discount when dining from the a la carte menu in Stadium MK's Marco Pierre White Steakhouse Bar & Grill.
- Plus exclusive offers throughout the season.

**Season ticket holders become a Premier Season Ticket Holder after 3 consecutive seasons*

BRING A FRIEND FOR **FREE.**

SEASON TICKET HOLDER

One opportunity to Bring A Friend For Free in standard areas of the stadium, or for Hospitality Season Ticket holders at a discounted rate.

PREMIER SEASON TICKET HOLDER

Two opportunities to Bring A Friend For Free in standard areas of the stadium, or for Hospitality Season Ticket holders at a discounted rate.



THINKUPGRADE.

Sometimes the grass really is greener on the other side!

Whether you sit in the Standard Corner and fancy giving **club Red** a go, or you're in **club Red** and want to experience **club Platinum**, as a Season Ticket Holder you can do so once a season at the best possible price **GUARANTEED**.

Looking for a longer-term move? Just let the Box Office know and we'll let you know your options and confirm the price.

| | COST PER MATCH TO UPGRADE | TEAM SHEET | TEA, COFFEE AT HALFTIME | PLAYER VISIT | SKY SPORTS / BT SPORT | FOOD AVAILABLE FOR PURCHASE | PRE MATCH MEAL INCLUDED | MATCHDAY PROGRAMME | CAR PARKING* | ARRIVAL DRINKS | SEAT |
|----------------------|---------------------------|------------|-------------------------|--------------|-----------------------|-----------------------------|-------------------------|--------------------|--------------|----------------|--------------------|
| club Red | FREE UPGRADE | ✓ | ✓ | ✓ | ✓ | ✓ | | | | | CENTRE LINE |
| club Gold | FROM £45* | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | | | DIRECTORS' BALCONY |
| club Platinum | FROM £30* | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | | ✓ | DIRECTORS' BALCONY |
| club Black | CALL FOR PRICES | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | | PRIVATE BOX |

*Prices vary depending upon your current Season Ticket, please ask about parking.

2022



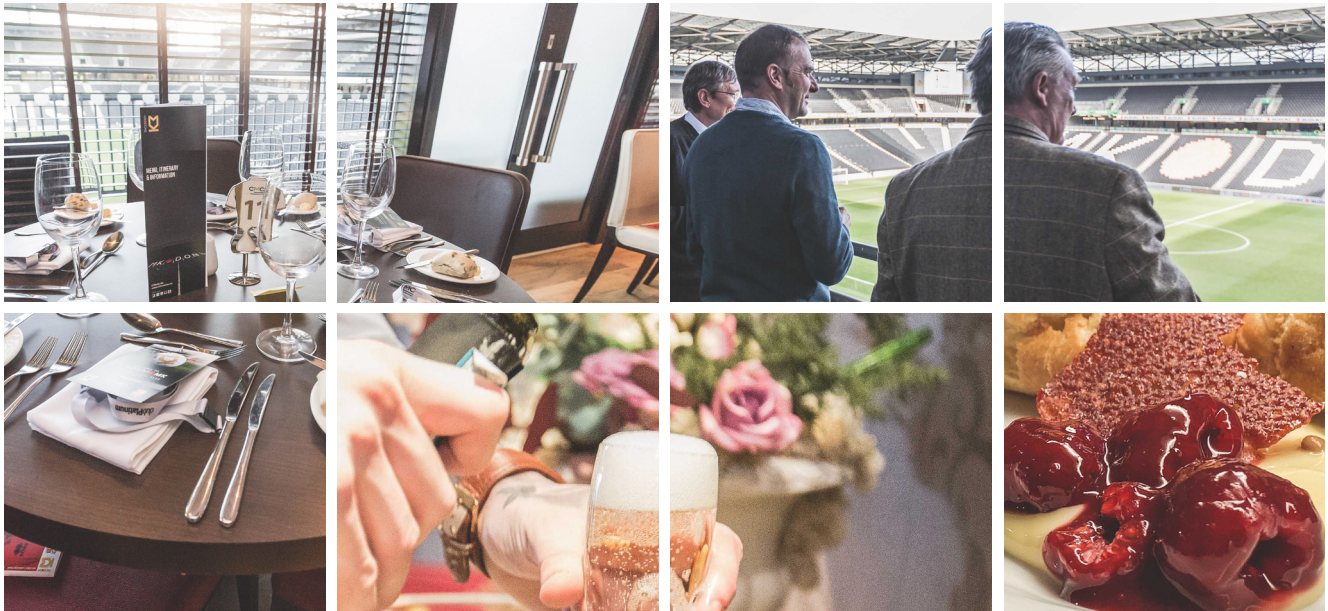
FREE UPGRADE.

SEASON TICKET HOLDER
AND PREMIER SEASON
TICKET HOLDERS

One **FREE** upgrade to
club Red or for Hospitality
Season Ticket Holders
one discounted upgrade
to another hospitality area.

WHY **NOT** PREMIUM?

Experience 90 minutes PLUS with one of our premier hospitality packages, ideal for friends, families and businesses. Each club offers a range of superb benefits including access to all 23 Sky Bet EFL home league, friendly and playoff matches with half time tea, coffee and biscuits. Plus the opportunity to attend an exclusive members event.



club Gold.

Includes

- Adjacent reserved seats on the Directors' Balcony
- Access to Pitcheside Bar and Lounge
- Pre-match carvery
- Access to the Man of the Match presentation
- VIP parking
(one bay per four club Gold memberships purchased)
- Pre-match interview with a player
- Large HD screen TVs
- Programme and Team sheet



£67
per month

club Platinum.

Includes

- Access to Pitcheside Bar and Lounge
- Three-course meal with a half bottle of wine per person
- Reserved seats centrally located within Directors' Balcony
- VIP car parking
(one bay per four memberships)
- Access to the Man of the Match presentation
- Large HD screen TVs
- Pre-match interview with a player
- Programme and Team sheet



£139.50
per month

club Black.

Includes

- Access to private executive box
- 10 reserved seats situated in front of the box
- Option to pre book a grazing buffet, match by match or seasonally
- VIP car parking
(three bays per executive box)
- Host drinks service
- Access to the Man of the Match presentation
- Large HD screen TVs
- Private bathroom facilities
- Programme and Team sheet



£1200
per month



UNDER25.

& UNABLE TO MAKE EVERY GAME?

We understand that being a student, starting that first job or living away from home can sometimes make it difficult to be a Season Ticket holder. That's why we're continuing with our popular **Super Six** and **Terrific Ten** packages.

SUPERSIX from

£5 per month
Choose any six
Sky Bet EFL home
league games.

TERRIFTEN from
per month

£8
Choose any ten
Sky Bet EFL home
league games.



2021

ABRIGHTFUTURE.

The vision for the MK Dons Academy is to create opportunities for local talented footballers to play professional football for MK Dons. The Academy Supporters' Draw is pivotal in generating additional revenue to help the identification, development and coaching of the best home-grown talent.

Season Ticket Holders have generated over £150,000 since the Academy Supporters Draw was established in 2014. The funds have provided new equipment, expanded facilities, as well as domestic and international tours and tournaments, all of which would otherwise not have been possible.

Sign up to the Academy Supporters' Draw and you could win back the price of your 2020/21 Season Ticket while helping the stars of the future.

The Scheme is Open to all Season Ticket holders aged 18 or over for just £12. As well as supporting the youth system, you will also participate in monthly draws where one lucky fan will be selected at random to win back the price they paid for their 2020/21 Season Ticket*.

The draws will take place on **1st June 2020** and then at the **first game of each month** through until the final draw in April 2021.

A **£1 monthly cost** for the Academy Supporters' Draw will be added to all Season Ticket holders over 18 who pay by direct debit, unless the Season Ticket holder advises the Box Office otherwise before 13th April 2020.

*capped at £540.

TRY **DIRECT** DEBIT.

The Football Club's Direct-Debit scheme remains the most popular method of payment for Season Ticket Holders. Spread the cost of your Season Ticket, and those of family and friends, across 12 equal monthly payments. The first payment is taken on 1st May 2020.

Adults from

£28
per month

Seniors from

£17
per month

Under 25s from

£12
per month

Under 25s from

£4
per month

ITS **A** DRAW

Over 18 Season Ticket holders that pay by Direct Debit are automatically enrolled at an additional cost of £1 per month. This provides the opportunity to win back the price of your Season Ticket to the maximum value of £540.

Not paying by direct debit? You can still sign up, just download a Direct Debit mandate form from the website or visit the Box Office at Stadium MK.



#OurHomeOurMKDons

EXTRAUPFRONT.



To add a Young Dons Membership, Car Park Space or Seat Plaque just tick the appropriate box on the Season Ticket application form. You can download one online at mkdons.com or pick one up from the Box Office.

Young Dons Membership £10 (or 83p per month)

- MK Dons Birthday Card
- 2020/21 Souvenir Lanyard
- Opportunity to collect 'game badges' for all Sky Bet EFL home league games, with spot prizes throughout the season
- Minimum of two editions of the Young Dons Newsletter
- 15% discount on courses run by MK Dons Sport and Education Trust
- 5% discount from the *club* Superstore
- Free entry to the Young Dons Christmas Party



SEATPLAQUE

Have your name printed on a seat plaque, which will remain in place as long as you remain a Season Ticket Holder.

£4 per month

AWAYSEASONTICKET

A convenient service for regular away supporters. We will post your away tickets to you, opt out off up to 5 games per season.

£1 per month

CARPARKSPACE

Reserve your parking space at Stadium MK for all Sky Bet EFL home league game

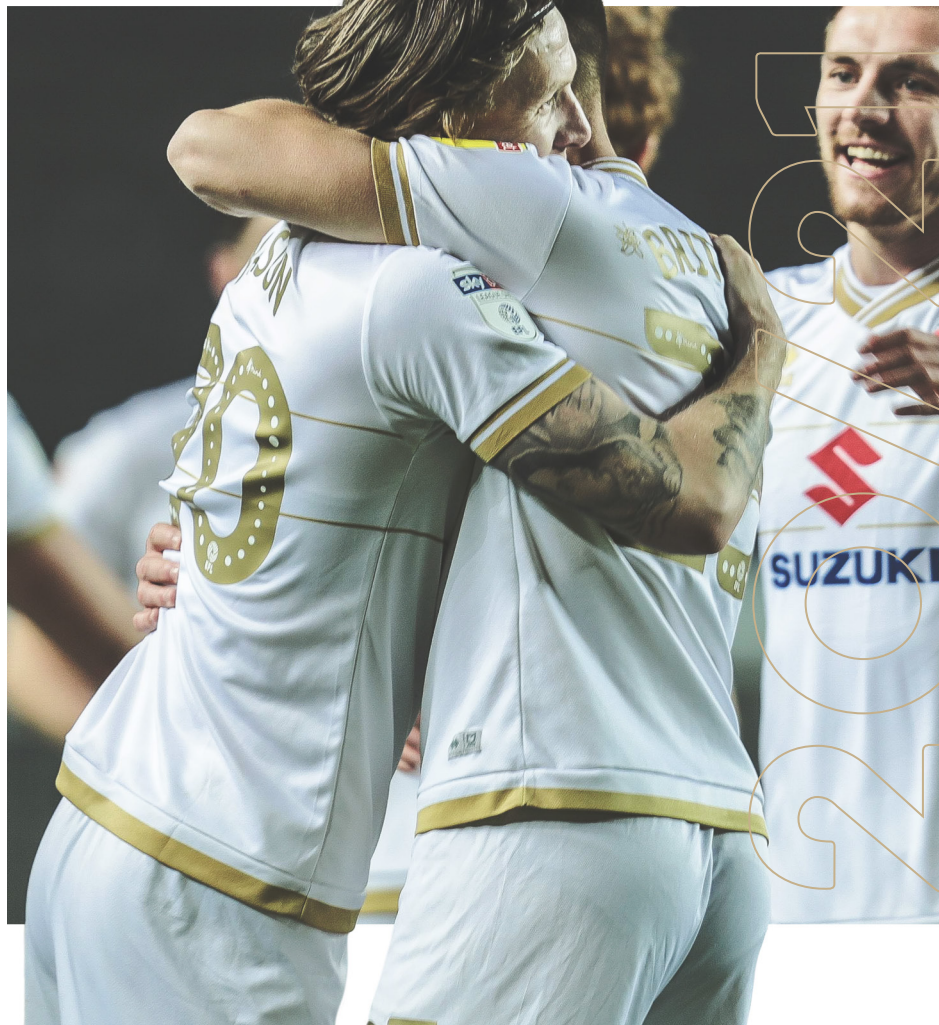
£10 per month

DON'T MISS A MOMENT.

SIGN UP TODAY & FOLLOW
US FROM ANYWHERE
IN WORLD.



- Works on mobile, tablet and desktop
- **Extended** highlights and exclusive videos in HD
- Listen to every game **LIVE**
- Subscribe for £4.49 for a month's access





NEXT MOVE.

Renew by 5.30pm on 13th April for the best possible price

- **If you pay by Direct Debit** - Your Season Ticket/s will be automatically renewed along with any extras, therefore you do not need to take any action, unless of course you wish to upgrade, add someone to your plan, make a change, or cancel your Season Ticket. In that instance, just let the Box Office know before 5.30pm on 13th April.
 - **To pay by cash, voucher, credit or debit card** - If this was your method of payment for 2019/20 you can renew your Season Ticket/s online, visit the Season Ticket page at mkdons.com for handy links, alternatively visit or call the Box Office. If you wish to switch from Direct Debit you will need to notify the Box office in writing before doing so.
 - **Should you wish to switch to Direct Debit** - Simply complete the Direct Debit application form. You'll find a version online in the Season Ticket page at mkdons.com or visit the Box Office. You can add more than one Season Ticket to your plan along with any extras such as Young Dons Membership.
 - **To change where you sit** - Call the Box Office or visit us in person, we'll talk you through what's available, you can even sit in the seat to make sure you're happy with the view. This can be done from 2nd June, or earlier if the seat is already available.
 - Your current seat will be held until 1st June 2020.
 - Season Tickets will be dispatched week commencing 6th July 2020.
- To view full terms and conditions, download a direct debit mandate, application form, or for further information please visit the Season Ticket page at mkdons.com



CELEBRATE BIG SAVINGS

**HAGGLE FREE
SEASON**



WE'RE PROUD TO SPONSOR THE MK DONS

Visit your local dealer today and sign on the dotted line

Fuel economy and CO₂* results for the Suzuki Swift Range in mpg (l/100km): Combined 46.9 (6.1) to 55.4 (5.1). CO₂ emissions: 121 to 98 g/km. The fuel consumption figures are for comparability purposes only and may not reflect real life driving results. What you achieve in real life conditions and the CO₂ produced will depend upon a number of factors including the accessories fitted (post-registration), variations in weather, driving styles and vehicle load. *There is a new test used for fuel consumption and CO₂ figures. The CO₂ figures shown however, are based on the outgoing test cycle and will be used to calculate vehicle tax on first registration.