

Matchday Mascot

Job Description and Person Specification

Position Details

Position: Mascot	Department: Customer Sales and Marketing	Reporting to: Marketing Executive
Salary: N/A – Season Ticket 2018/19 Season	Contract: Volunteer	Hours per week: 4 hours every matchday plus visits in community

Overall Objective: To engage with our young fan base, and carry out duties on MK Dons home matchdays and at external events. Be part of a group of four people who will split matchday duties and some visits in the community during the 2018/19 season.

Job Description	Person Specification
<p><u>Main Objectives</u></p> <ul style="list-style-type: none"> To represent MK Dons both at Stadium MK and at events away from the Stadium in line with the code of practice established by the club. To engage young supporters in a friendly and welcoming manner To perform all duties in a responsible manner and not undertake any duties that would damage the reputation of Donny & Mooie, and MK Dons <p><u>Summary of Duties</u></p> <ul style="list-style-type: none"> To be present on matchdays to meet and greet our young fans and their families as directed by the Marketing Executive. To be present for photo opportunities in and around the Stadium, and encourage crowd participation. To be present in the Young Dons Zone (when applicable) for photo opportunities with fans, families, and visiting MK Dons player. To support half-time challenges. <p><u>Non-Matchdays</u></p> <ul style="list-style-type: none"> To represent the club and fulfil all duties at external events directed by and agreed with the Marketing Executive. To ensure that mascot costume is returned to the Marketing Executive at the end of each function and report any faults or repairs needed. 	<p><u>Essential</u></p> <ul style="list-style-type: none"> Fan friendly and outgoing individual with a dynamic personality. Able to work well with children and other staff members at many events. Able to carry out physical work, and work in a costume Reliable and dependable individual. Applicants must be aged 18 or over. To be committed to an agreed number of hours for the month. Ability to seek guidance when required. Able to carry out visits in the community. <p><u>Desirable</u></p> <ul style="list-style-type: none"> Experience working with young people. Experience working at public events. Be available for occasional midweek/ weekend community visits. <p>This role is subject to an Enhanced DBS Clearance.</p>
Reference:	Closing Date 8 th June.