

matchday admissions

# The Big Freeze

08/09 SEASON TICKETS  
HELD AT THIS SEASON'S  
PRICES UNTIL 30TH JUNE



matchday admissions

[ SEASON 2008-09 ]



## The Big Freeze...

We are pleased to announce that 08/09 season tickets will be held at this season's prices until 30th June '08. By doing so, we are recognising the truly outstanding support and following that we're **developing** as a club. Even though our average support per match is 50% up on last year, 'developing' is the key word here. Our potential was clearly demonstrated by the wonderful numbers we took to Wembley. This shows what can be done, so we've taken the decision to freeze season ticket prices to keep our momentum going.

Whilst Wembley was a 'Big Day Out' and does not represent the level of support we can expect each and every match, Milton Keynes is just the sort of place, and we are just the sort of club, that's progressive and always sees the bigger potential. Yes, we have average attendances of over 9,000 in this league, yes, this is over double the average for the league we're in, and yes, only Forest, Leeds and Swansea are bigger than this in the next league up... but our ambitions should not be restrained by what's average and what can reasonably be expected. Our benchmark for success as a City and a club is much higher than this.

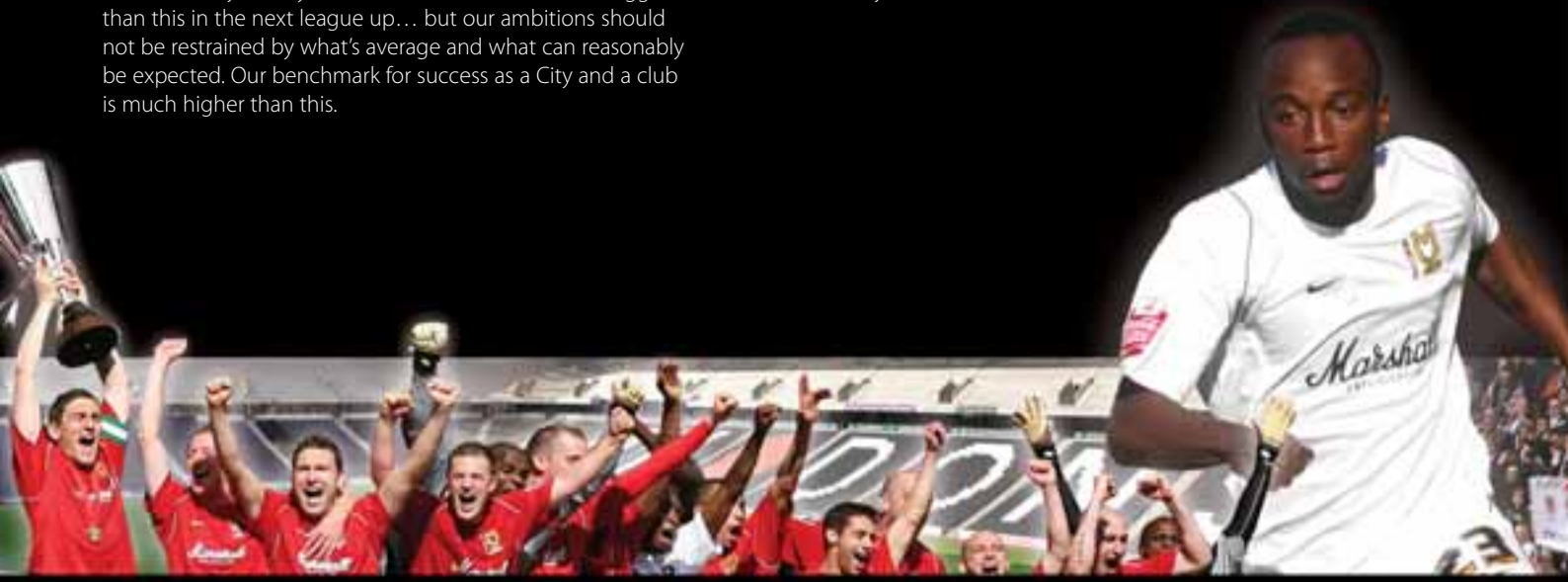
With prices per match starting from just over £11 for adults and just over £2 for children, we compare well in terms of value with League 1.

This year we will have two schemes to try and help make this expense a little easier. Last year's Instalment Plan will still be available, but also, we're introducing a 0% interest scheme in partnership with Barclaycard. See our website for details.

Whether you are simply looking to enjoy matchdays, or entertaining in a more relaxed atmosphere, why not do it in style with our Ballroom package in our pre-function, pitch view bar and Grand Ballroom.

However you choose to support us, we appreciate your backing. We look forward to seeing you next season.

Come on you MK Dons.



## Matchday Admission & Season Tickets (discounted prices until 30th June 08)

	SEASON TICKET PRICE	INSTALMENT PLAN		MATCHDAY PRICES
		10 MONTHLY REPAYMENTS	TOTAL ** REPAYMENTS	
<b>Ballroom Package</b>				
Adult	£630	£68.89	£688.90	£35
Concession	£540	£59.05	£590.50	£30
Junior	£450	£49.21	£492.10	£25

### The Ballroom Package includes:

- Matchday programme and teamsheet
- Licensed betting facility
- Premium seating around halfway line/dugouts
- Pre and post-match entertainment including 'Man of the Match'
- Option to purchase food
- 1 car parking space per 4 guests\*

\*Ballroom package holders only



	SEASON TICKET PRICE	INSTALMENT PLAN		MATCHDAY PRICES
		10 MONTHLY REPAYMENTS	TOTAL ** REPAYMENTS	
<b>East Premium</b>				
Adult	£395	£43.20	£432.00	£22
Concession	£270	£29.53	£295.30	£18
Junior	£210	£22.96	£229.60	£14

### East and West Wing

Adult	£325	£35.54	£355.40	£19
Concession	£225	£24.60	£246.00	£15
Junior	£165	£18.04	£180.40	£11



	SEASON TICKET PRICE	INSTALMENT PLAN		MATCHDAY PRICES
		10 MONTHLY REPAYMENTS	TOTAL ** REPAYMENTS	
<b>South (Cowshed) Stands</b>				
Adult	£290	£31.71	£317.10	£17
Concession	£195	£21.32	£213.20	£13
Junior	£135	£14.76	£147.60	£9

### Standard Corners

Adult	£255	£27.89	£278.90	£15
Concession	£165	£18.04	£180.40	£11
Junior	£105	£11.48	£114.80	£7

	SEASON TICKET PRICE	INSTALMENT PLAN		MATCHDAY PRICES
		10 MONTHLY REPAYMENTS	TOTAL ** REPAYMENTS	
<b>Family Wing</b> <small>Minimum of one adult and one junior must be purchased. Maximum of two adults/concessions are allowed per junior.</small>				
Adult	£290	£31.71	£317.10	£17
Concession	£195	£21.32	£213.20	£13
Junior	£70	£7.65	£76.50	£7

### Family Corner

Adult	£255	£27.89	£278.90	£15
Concession	£165	£18.04	£180.40	£11
Junior	£50	£5.47	£54.70	£5

Season Tickets and Matchday tickets for Under 7's free in all areas excluding the Ballroom package to a maximum of 2 per paying adult/concession (proof of age will be required).

Season Ticket finance is supplied by a company, independent from Milton Keynes Dons Limited. In the case of any queries please contact Zebra Finance Limited.

\*\* Typical Example: If one adult season ticket for the Family Corner at £255.00 was repaid in 10 equal monthly instalments of £27.89 and was repaid in full in 10 months after the advance was debited to the account, the interest payable would be £23.90 with the total repayable amount of £278.90 (21.9 % variable).

# MK Dons Season Ticket 2008/09 Application Form

ONE APPLICATION PER PERSON. PLEASE COMPLETE IN BLOCK CAPITALS

TITLE \_\_\_\_\_ FORENAME \_\_\_\_\_  
SURNAME \_\_\_\_\_ DATE OF BIRTH \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
POSTCODE (MUST BE COMPLETED) \_\_\_\_\_

CONTACT NUMBER \_\_\_\_\_ EMAIL \_\_\_\_\_

PLEASE TICK APPLICABLE BOX:  ADULT  JUNIOR  CONCESSION  UNDER 7  CARER

EXISTING SEASON TICKET HOLDERS PLEASE INSERT YOUR CUSTOMER REFERENCE NUMBER \_\_\_\_\_

AISLE \_\_\_\_\_ ROW \_\_\_\_\_ SEAT \_\_\_\_\_

PLEASE CHOOSE YOUR METHOD OF PAYMENT:

WHEN PAYING BY CHEQUE PLEASE WRITE THE CHEQUE CARD GUARANTEE NUMBER AND EXPIRY DATE ON THE REVERSE OF CHEQUE

CHEQUE OR POSTAL ORDER (PAYABLE TO MILTON KEYNES DONTS LTD)  CASH (PERSONAL APPLICATIONS TO THE CLUB ONLY)  
 INSTALLMENT PLAN (PLEASE COMPLETE ENCLOSED APPLICATION)  CREDIT/DEBIT (PLEASE COMPLETE AUTHORITY BELOW)

TOTAL PAYMENT ENCLOSED £ \_\_\_\_\_

RETURN TO: Gayle Sharpe, Box Office, Milton Keynes Dons FC, stadiummk, Stadium Way, Milton Keynes, MK1 1ST

PLEASE DEBIT MY MASTERCARD / VISA / SWITCH / VISA DEBIT / OTHER (please state) \_\_\_\_\_  
Please note that a 3% handling surcharge applies to payments made by VISA and MASTERCARD

CREDIT/DEBIT CARD NO \_\_\_\_\_

START DATE \_\_\_\_\_ / \_\_\_\_\_ EXPIRY DATE \_\_\_\_\_ / \_\_\_\_\_ ISSUE NUMBER \_\_\_\_\_ SECURITY CODE (LAST 3 DIGITS ON SECURITY STRIP) \_\_\_\_\_

TOTAL AMOUNT PAYABLE £ \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_ CARD MUST BE REGISTERED AT ADDRESS GIVEN ABOVE

## DATA PROTECTION

Details given will be held on file. Occasionally, we will send carefully selected information which may be of interest to MK Dons Season Ticket holders.

Please tick the box if you would prefer not to receive postal mailings  emails



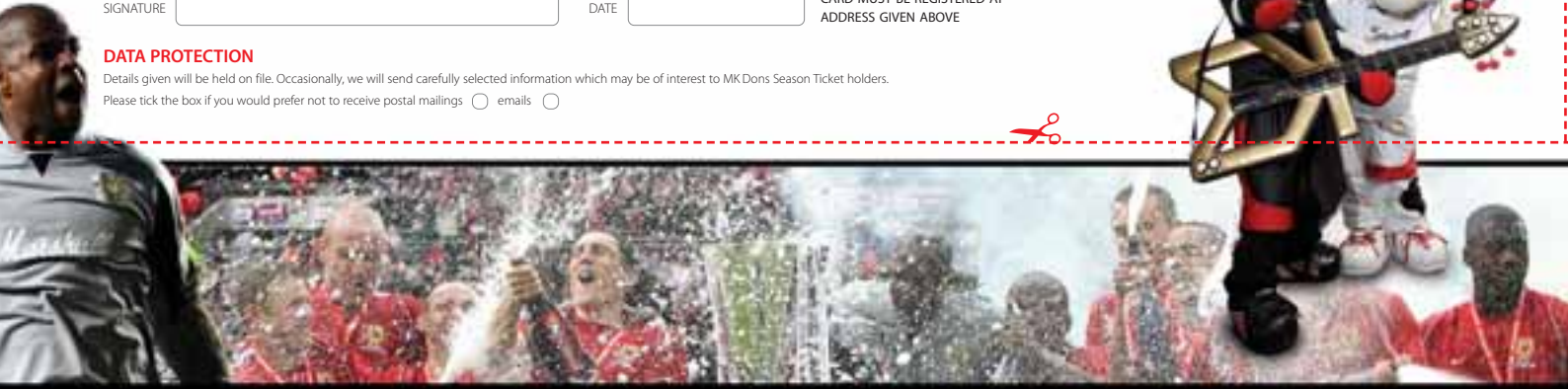
## OFFICE USE ONLY

DATE RECEIVED \_\_\_\_\_  
DATE PROCESSED \_\_\_\_\_  
DATE POSTED \_\_\_\_\_  
ID SEEN \_\_\_\_\_

MK Dons Box Office : 01908 622900

Website : www.mkdons.com

Email : boxoffice@mkdons.com



## Terms and Conditions for Season Tickets

- Season Tickets are only valid for the 23 Football League home matches. Pre-season friendlies, cup games are NOT included.
- Dates and times of kick-off will be announced in either the local press, the Club matchday programme or on the Club's Official Website and may be altered at short notice. It is the responsibility of the Season Ticket holder to ascertain the date of any postponed or re-arranged matches.
- The Club cannot, under any circumstances, accept responsibility whatsoever for Season Ticket cards lost, damaged or stolen and an administration fee of £25 will be charged to replace the card.
- Season Ticket cards must be available for inspection at any time.
- Concession rates for Season Tickets apply to over 60s, students and registered disabled. To qualify for the rate season ticket holders must be over 60, full time student or registered disabled on the 9 August 2008.
- Junior rates apply to under 16s. To qualify for the rate season ticket holders must be under 16 on the 9 August 2008.
- Under 7 Season Tickets will only be issued with an adult/concession ticket. A maximum of two under 7 season tickets can be applied for per adult/concession season ticket purchased. **The Club reserve the right to withdraw any under 7 season ticket which is not adequately utilised.**
- Valid proof of age or status will be required to validate concession/junior/under 7 and carer at the time of purchase.
- Season Ticket holders will have priority on purchase of tickets for Cup competitions and League matches where there is limited availability. This will be at the rate of ONE per season ticket where possible but no guarantee of allocation can be given owing to the fact that frequently the number of applications from season ticket holders exceeds the number of tickets issued to this Club by the home Club. All details relating to sale of these tickets will be announced in the local media, the Club matchday programme and on the Club's official website as and when necessary.
- Season Tickets are issued subject to Ground Regulations which can be inspected at the Box Office or the official Club website. Should these terms and conditions not be accepted then the Season Ticket card should be returned intact immediately.
- Entry into the Stadium constitutes acceptance of these regulations, which includes a warning that "persistent standing in the seated areas whilst play is in progress is strictly forbidden and may result in ejection from the Ground".
- Racial abuse, chanting or harassment is strictly forbidden and will result in arrest and/or ejection from the Ground. Your season ticket will also be withdrawn without refund.

PLEASE NOTIFY ALL CHANGE OF PERSONAL DETAILS INCLUDING CHANGE OF HOME OR EMAIL ADDRESS TO THE BOX OFFICE IMMEDIATELY

CARER SEASON TICKET WILL ONLY BE ISSUED WITH A CONCESSION SEASON TICKET WHERE APPLICABLE. TO QUALIFY FOR A CARER THE PERSON REGISTERED DISABLED MUST BE IN RECEIPT OF CARER ALLOWANCE. NB RECEIPT OF AN ORANGE/BLUE BADGE WILL NOT BE CONSIDERED SUFFICIENT PROOF OF DISABILITY.

*Football at the heart of Milton Keynes...*

ALL PLANS AND DRAWINGS ARE SHOWN FOR ILLUSTRATIVE PURPOSES ONLY